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## **Tech9 Named to Prestigious MES Midmarket 100**

**LEHI, UTAH, August 17, 2023**—Tech9, a custom software development company, announced today that Midsize Enterprise Services (MES), a brand of <u>The Channel Company</u>, has recognized Tech9 on its <u>2023 MES Midmarket 100 list</u>.

The MES Midmarket 100 list recognizes today's IT movers and shakers who've set themselves apart as forward-thinking technology providers supporting midmarket organizations. MES defines midmarket as the nearly 200,000 companies in the U.S. with annual revenues between \$50 million and \$2 billion.

Tech9 was selected because of its demonstrated commitment to client success and proven ability to deliver comprehensive and tailored custom software solutions to midmarket companies. With a team of seasoned developers and a deep understanding of diverse industries, Tech9 delivers solutions that equip midmarket companies with a competitive technology advantage; creating operational efficiencies, streamlining processes and driving sustainable growth.

"The midmarket is a major driver of the U.S. economy, representing one-third of the private sector GPD," said Adam Dennison, VP Midsize Enterprise Services, The Channel Company. "I'm so proud of the vendors identified on this elite list for their consistent commitment to helping midmarket organizations succeed and thrive."

"One of the hurdles that midmarket organizations face is access to quality software development," said Tech9 CEO Nick Stice. "Oftentimes, companies need to create custom technology in order to grow, yet they are unable to afford a full-time, senior level in-house software development team. Tech9 delivers the right mix of senior-level designers, engineers and project managers, at a competitive price, so our clients have what they need to achieve their goals."

The MES Midmarket 100 list is online at https://www.crn.com/midmarket100

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## **About Tech9**

Tech9 is the premier custom software development partner, helping clients achieve success through unparalleled expertise, competitive pricing and a Tech Happily culture. Tech9 employs only senior-level design, engineering and project management talent to thoroughly understand clients' objectives, delivering the right custom software solutions that exceed expectations. With

a firm belief that "tech-ing" should be a happy experience, every project, every person, every piece of code and technology, is built upon a culture of integrity, transparency and accountability. For more information, please visit <a href="https://www.tech9.com">www.tech9.com</a>.

## **About The Channel Company**

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers, and end users. Backed by more than 30 years of unequaled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace. <a href="https://www.thechannelcompany.com">www.thechannelcompany.com</a>

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